



HEALTH DESTINATION PHARMACY PROVIDES

EVIDENCE BASED ★★★★★
SOLUTIONS FOR PHARMACIES

Detailed local area
STUDY TO IDENTIFY
community **HEALTH** needs

& WORKFLOW

FINANCIAL analysis to

FIND

new business opportunities that are

TAILORED



to your
PHARMACY & COMMUNITY



15.7 MILLION AUSTRALIANS
use OTC medicines EVERY MONTH



CONSUMER ENGAGEMENT



56% INCREASE
HEALTH SALES
TRIAL PHARMACIES

ONE STOP SHOP FOR ALL YOUR PROFESSIONAL SERVICES

backed by



INDUSTRY LEADERS

the program includes:

- ✓ COACHING
- ✓ TRAINING
- ✓ TOOLS
- ✓ CONSUMER RESOURCES

4 COACHING
SESSIONS /YEAR

ACCESS TO

500+ PHARMACY
RESOURCES



for
TRIED & TESTED
BENEFITS

YOUR

**HEALTH
DESTINATION
PHARMACY**



be part of an

INNOVATIVE NETWORK

ENJOY

job satisfaction as a trusted
HEALTHCARE PROFESSIONAL +

UP TO **100%***
pharmacist-consumer
ENGAGEMENT

UP TO **240%***
INCREASE
services provided

UP TO **96k***
PROFIT



The complete **SOLUTION** to deliver excellence in **PHARMACIST CARE**
Grow your **BUSINESS** by improving **CONSUMER OUTCOMES**



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*Actual results of pharmacies in the 2012-13 trial.

 **Pharmaceutical
Society of Australia**

Health Destination Pharmacy is brought to you by PSA and a range of industry partners that support excellence in pharmacist care and sustainability of the pharmacy sector.

 **J&R pharmacy**

 **Pfizer**



 **DANONE
NUTRICIA**
Being a Better Nutrition

 **Willach**

 **Johnson & Johnson**

 **BLACKMORES**

 **THE NEXT LEVEL**
Pharmacy Solutions

 **nab** nabhealth
HEALTH • HYGIENE • HOME

 **nab** nabhealth

 **UTS**
UNIVERSITY OF TECHNOLOGY SYDNEY